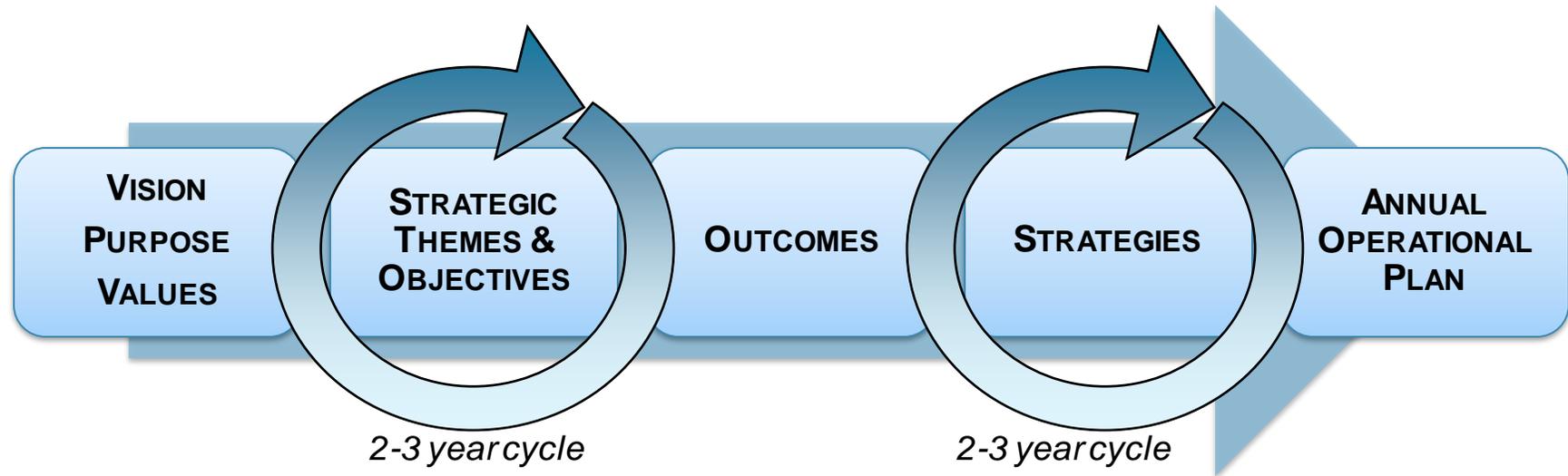




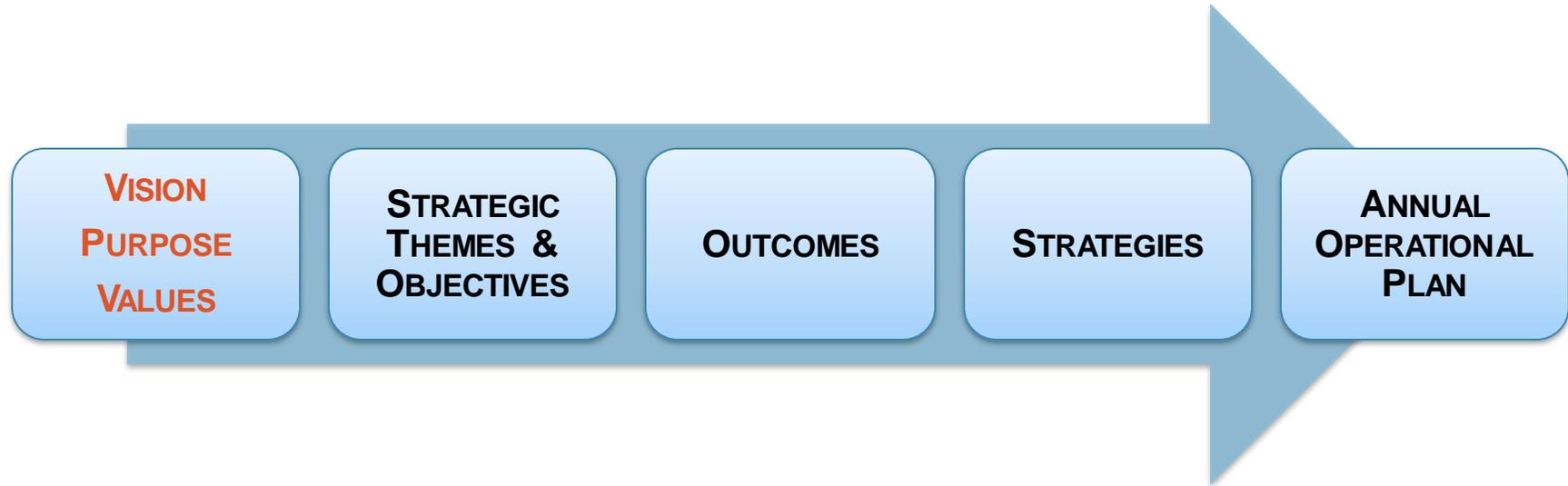
Strategic Planning Process

Keeping outcomes in focus



- To become more focused, we needed to link where Kin is headed (its **vision**) with how it is going to get there (its **strategy**)
- We developed the strategic plan using an **outcomes approach** so Kin will be better able to articulate its **social impact**
- This will also naturally lead to **Operational Plans** focused on achieving your outcomes

Kin Our Vision, Purpose & Values now underpins our Plan



Kin's VISION:

Australians who live with disability, cultural and language barriers know and exercise their rights, which gives them independence, control and freedom to enjoy a fuller life, no matter who they are or where they come from.

Kin's PURPOSE:

We promote and safeguard the rights and interests of people in Western Australia who live with a disability, from ethno-culturally and linguistically diverse (ELD) or Aboriginal backgrounds, including their families and carers.

Kin's VALUES:

- Courage
- Diversity
- Uniqueness
- Collaboration
- Empowerment
- Determination

We updated our Vision, Purpose and Values together

Kin We chose 3 **Strategic Themes** for the Plan



(1) INDIVIDUAL ADVOCACY (2) SYSTEMIC ADVOCACY (3) SUSTAINABLE ORGANISATION

- Each **Strategic Theme** has its own objective, outcomes and strategies
- Specifying (social or organisational) **outcomes** for each theme will help Kin focus on the end result not on activities that may not lead where we want to go
- The **strategies** answer how we are going to achieve those outcomes



Individual Advocacy Theme

Objective (for next 3 years):

Keep improving our individual advocacy services to deepen their impact for the communities we serve

Kin Individual Advocacy Service



Kin's Service Principles put our **values** into practice in the way we deliver Individual Advocacy Services to clients

Our Service Model describes what **activities** are involved in our **Individual Advocacy Service**



Systemic Advocacy Theme

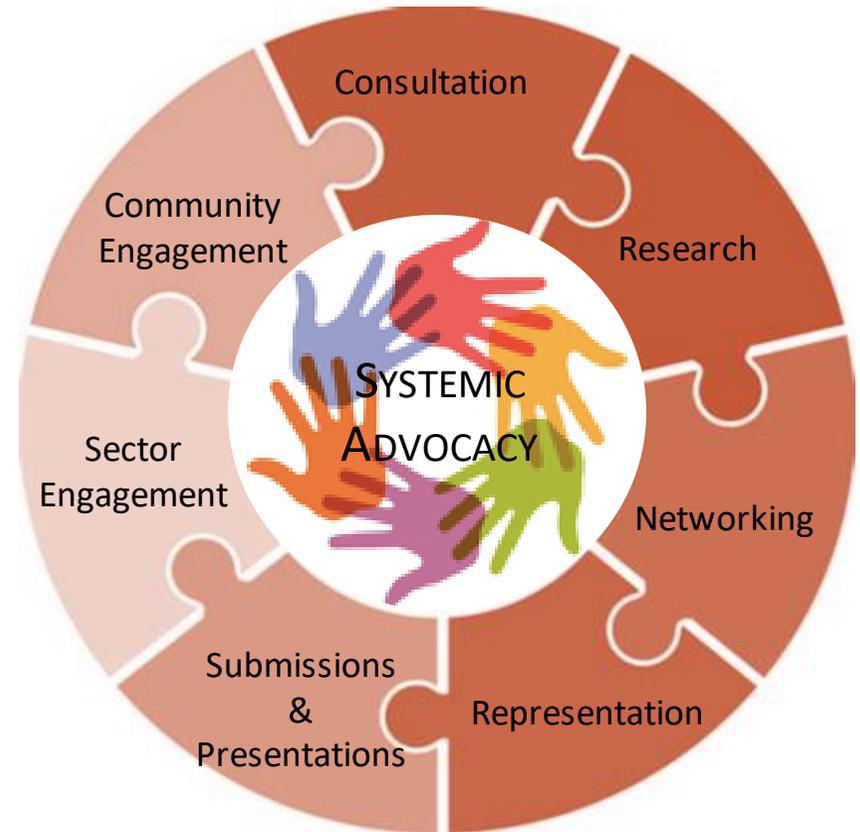
Objective (for next 3 years):

Expand our systemic advocacy services to deepen their impact for the communities we serve

Kin Systemic Advocacy Service



Kin's Service Principles put our **values** into practice in the way we deliver Systemic Advocacy Services



Our Service Model describes what **activities** are involved in our **Systemic Advocacy Service**



Sustainable Organisation Theme

Objective (for next 3 years):

Remain a sustainable disability advocacy service that is trusted and well recognised by the communities we support

A Strategic Plan should address all aspects of Organisational Sustainability as one of the main themes

- Any **sustainable organisation** needs to consider 8 core areas and sustain solid outcomes in all these areas
- A good strategic plan includes strategies in **all** the areas below
- Interviews with the Board, management and staff explored all of these areas
- Workshops with the Board, management and staff then developed the strategies





Strategic Plan Summary

Keeping outcomes in focus

Kin We can now summarise the Plan as a **Social Impact Model**

The model illustrates the way Kin responds to the challenges faced by people in WA living with a disability from ethno-culturally and linguistically diverse (ELD) or Aboriginal backgrounds and works towards a lasting positive social impact

